

# Le Vignoble de Nantes\*

Press kit 2018



\*The Vineyards of Nantes

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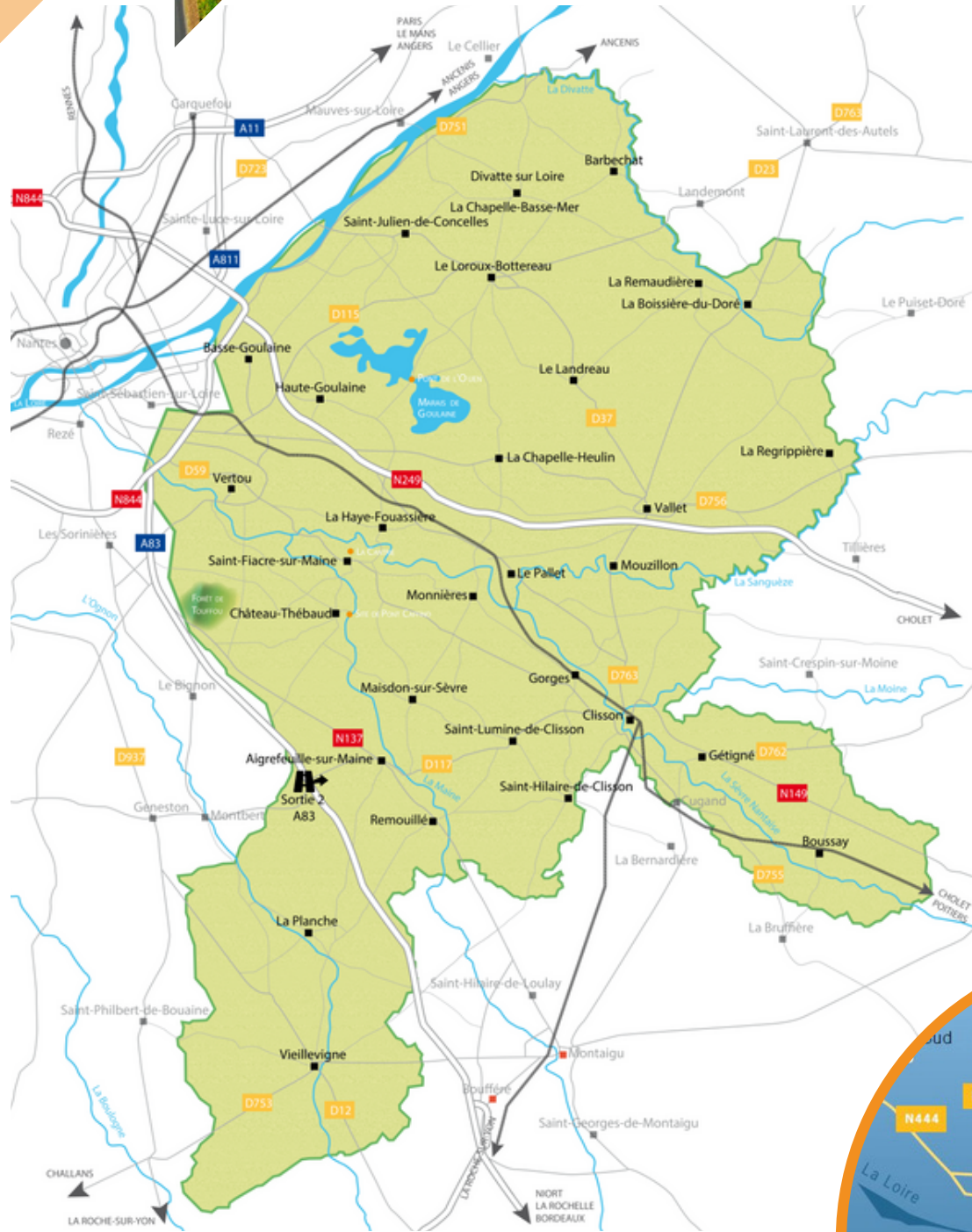
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# THE VINEYARDS OF NANTES

## LOCATION AND ACCESSES



### Acces



A83 exit 2

30 minutes away from Nantes Atlantic airport and Nantes railway station.

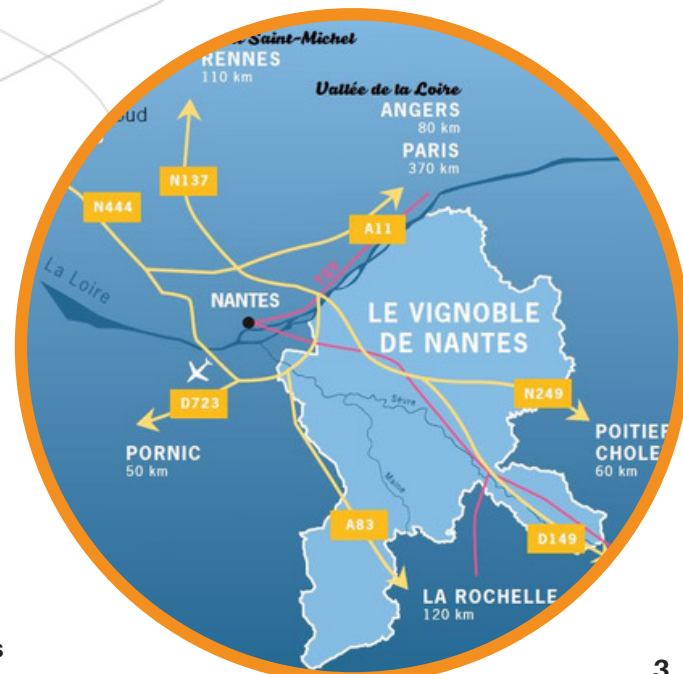


Railway stations in the vineyard :  
La Haye Fouassière  
Le Pallet, Gorges, Clisson

2 700 tourist beds  
125 000 tourist overnights

Sightseeing Top 3 :  
Domaine de la Garenne Lemot - 258 712 visitors  
zoo of la Boissière du Doré - 145 563 visitors  
Castle of Clisson - 38 175 visitors

31 000 visitors in our tourist information centres



**Figures**

# THE VINEYARDS OF NANTES IS...



## A UNIQUE AREA

### An area for heritage and discoveries

From the Loire, the castle and the wetlands of Goulaine to the south with the river Sèvre Nantaise and the city of Clisson: an incredible landscape of Italy in western France. This city marks all the area with its Italian impact by giving it a very southern air.

This original territory is to discover for its vineyards, its wines and its gastronomy, its wine cellars, its cycling circuits, on foot, on horseback or its canoe trips on the rivers.



### A gastronomic and welcoming wine-making area

Between Loire and farmland, the wine terroir is revealed by its famous white wine: Muscadet. Gourmet steps from the Loire to the vineyard between market gardening and vineyards are offered to visitors. A quality welcome certified by the Vignobles et Découvertes brand and the wine cellar label of the Vineyard of the Loire.





# THE VINEYARDS OF NANTES IS..



## A UNIQUE AREA



### A heritage area

The vineyard of Nantes area is certified French heritage brand « Pays d'art et Histoire » since 2011. More than 30 grade I or II listed buildings . This brand identifies, protects, conserves and enhances the heritage through numerous activities. The Castle of Goulaine is one of those listed buildings with a remarkable heritage.



Maison du Jardinier à Gétigné



### A vibrant area

The vineyard of Nantes welcomes the whole world for an exceptional event every month of June, the international festival of metal music the Hellfest. This festival is at the heart of a year of intense and varied events mixing street shows, great activities around hiking, wine tourism with Muscadétours, painting and art with Montmartre Clisson.







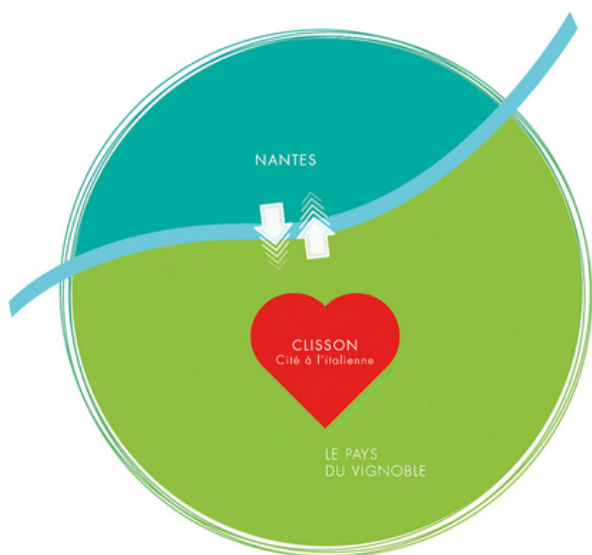
# CLISSON, A NICE ITALIAN SURPRISE



## A COLOURFUL UNUSUAL PLACE

### A medieval crossroads of Brittany

As a historic town, Clisson has inherited an imposing castle and one of the largest and oldest wooden marketplaces of France. After the French Revolution, it became in the nineteenth century an authentic Italian landscapes painting. Two heritage main sites of the Loireatlantique area, the castle of Clisson and the Garenne Lemot property in Gétigné, extend the personal dream of a great artist of the nineteenth century sculptor François Frédéric Lemot. In love with the Italian landscapes paintings, he is an inspirer of this transformation. It is the Roman brick with a rich repertoire of forms that will help spread this new way of building.



All events section p.20  
Access events information  
in Clisson







## CLISSON, A NICE ITALIAN SURPRISE

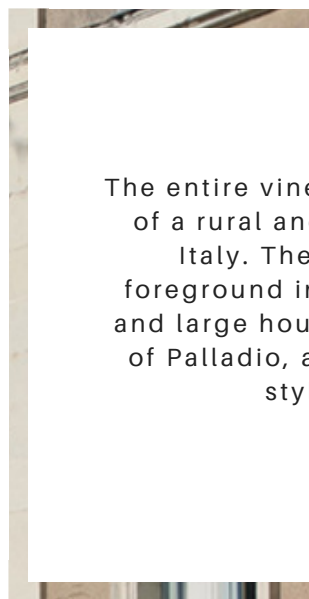


### A RICH HERITAGE MARKED BY THE ITALIAN INFLUENCE THROUGHOUT THE VINEYARD

**Le vignoble de Nantes Ti amo ! The Italian impact of Clisson !**



*The Castel Cléray in Vallet*



The entire vineyard, based on Clisson models, grew rich of a rural and industrial heritage inspired by central Italy. The wine-making activity brought to the foreground in parallel another Italian style. Mansions and large houses were then inspired by Venetian villas of Palladio, architect of the Renaissance. Two Italian styles which mark the whole area.



# CLISSON, A NICE ITALIAN SURPRISE



## WE RECOMMEND

**organic, nature lovers**



### Hom'Gaia B&B

Quiet but not isolated , near the Sèvre river, the train station, and close to the center of Clisson.  
An eco-friendly B&B, designed in harmony with Feng-Shui principles.

**€ 65 up to 75/2 p**  
**00 33 6.78.94.15.27**  
**homgaia@gmail.com**



**Stylish, nice view**



### Best Western Plus Villa St Antoine Hôtel & Spa

4 \*\*\*\* charming hotel restaurant of Nantes vineyards , offering 43 rooms a heated outdoor pool and a spa. A modern and refined décor, a place committed to European preservation Ecolabel. Stunng view over the historical centre of Clisson

**Rooms from € 82 up to 245**  
**00 33 2.40.85.46.46**  
**contact@hotel-villa-saint-antoine.com**



**By the water**



### Hôtel / Bar / Restaurant La Cascade

A warm dining room and a terrace at the water's edge invite you to discover a high quality and homemade cuisine of fresh, local and seasonal products. Quick formula, brewery, or bistronomic menu!

**Rooms from € 65 up to 110**  
**00 33 2.40.54.02.41**  
**resa@la-cascade.net**







# THE VINEYARDS OF NANTES, A WINETOURISM GETAWAY



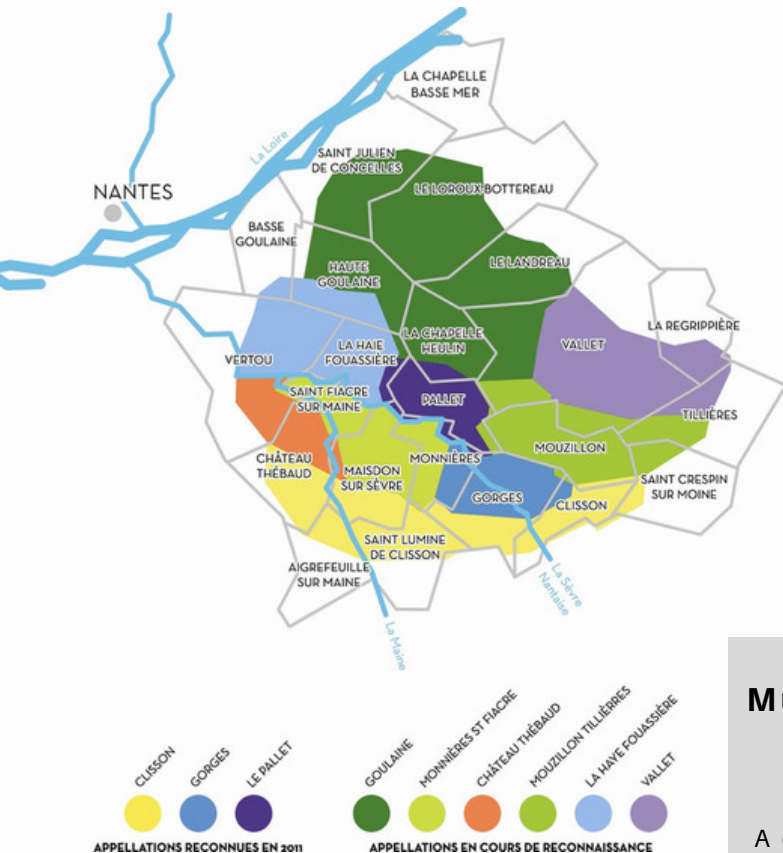
## A LAND OF WINE GROWERS

### The Muscadet wine, a flagship

The Vineyards of Nantes is the cradle of the Muscadet Sèvre and Maine designation, named after the two rivers running through it. It is the largest single-varietal white vineyard in France.

Muscadet has been introduced in the Vineyards of Nantes during the seventeenth century from a unique grape variety, the "Burgundy melon".

The « sur Lie » vinification method is also unique. It allows to raise the wine on its yeast deposits in order to draw the best aroma and a fine bead like sparkling sensation « le perlant ».



### Local wines

Depuis 2011, le vignoble est dans une démarche de reconnaissance de crus communaux. Ces Muscadet de haute expression, produits sur un terroir spécifique et élevés longuement, portent des noms évocateurs de leur terroir d'origine.

Gorges, Clisson, Le Pallet sont les trois premiers crus communaux reconnus en AOC. D'autres appellations sont en cours de reconnaissance : Mouzillon-Tillières, Monnières-Saint-Fiacre, Château-Thébaud et Vallet.

### Museum of the vineyards of Nantes in le Pallet



A collection of more than 500 items from the 16th century onwards evoking the history of a terroir, the know-how of the winegrowers and the evolution of techniques, tours for everyone, a museum to visit without moderation!



# THE VINEYARDS OF NANTES, A WINETOURISM GETAWAY

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## A LAND OF WINE GROWERS

The Muscadet Sèvre et Maine vineyards  
in figures



**400 farms**



**1 cooperative**  
(Les Vignerons du Pallet)

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**2 Regional PDOs** (Muscadet and Gros Plant du Pays Nantais)

**1 sub regional PDO** (Muscadet Sèvre et Maine)

**9 Local Muscadet PDOs among which 3 recognized  
and 6 in progress**



**99% whitewine**



**approx. 14000 acres**

**Muscadet : 1st Loire winearea PDO in amounts**



# THE VINEYARDS OF NANTES, A WINETOURISM GETAWAY

## ON THE WINE ROUTES OF THE LOIRE VALLEY



*From nantes, two wine routes of the val de loire invite you to discover the vineyards of nantes.*

### **Vineyard side** **/ Wine Route "Le voyage dans le vignoble"**

On the Wine Routes of the Loire Valley, the Voyage à Nantes invites you to "le " voyage dans le vignoble " ( the journey in the vineyard). From Nantes, the route offers a discovery of the vineyard, a trip punctuated by heritage and gastronomic stages alternating natural sites, site visits, villages ( typical or picturesque) and a selection of winecellars.

Jean Blaise, Director of Voyage à Nantes, speaks passionately about it: "From the breathtaking view of the wetlands at the sunset on the Butte de la Roche to the Renaissance salons of the Château de Goulaine ; From nature immersion at the foot of the cliffs of Pont Caffino to an aperitif on a sun-kissed terrace in Clisson, « Le Voyage dans le Vignoble » invites you to enjoy exceptional architectural and landscape sites. "

The summer, activities are proposed throughout the route.

### **Loire river side** **/ Wine Route "Panoramas de Loire"**

The route "Panoramas de Loire" ( views of the Loire) proposes from Nantes to follow the banks of the Loire by taking the Levée de la Divatte, to reach the charming character villages of Champtoceaux and Saint-Florent le Vieil.

This circuit offers magnificent views of the Loire and allows you to discover a Loire heritage with fishing villages and a very appreciated gastronomy on the banks of the Loire.

### **Nantes Wine Tour**

Agency specializing in the excursions in the heart of the vineyards of the Loire Valley.

### **A label: les caves touristiques®** **(the wine tourist cellars)**

More than 40 wineries of the Vineyard of Nantes are affiliated to a quality process of welcome.



### **A brand: Vignobles & Découvertes** **(Vineyards & Discoveries)**

Awarded since 2011, in order to develop wine tourism in the vineyard of Muscadet. Winegrowers, hosts, restaurant owners, sites and leisure activities providers form a network to welcome at best the visitors in the vineyard



**Access wine tourism  
events information  
All events section p.25**



# THE VINEYARDS OF NANTES, A WINETOURISM GETAWAY

## WE RECOMMEND ACCOMODATION AT THE WINEGROWERS

**At the heart of the History**



### **Château La Galissonnière in Le Pallet**

Vineyard located in the heart of the vineyard of Nantes on the hillsides of the Sèvre where calm and greenery to collaborate. 5 rooms in the enclosure of the castle, with a contemporary and refined decor.

**Night/p : 70 upto 113€**

**00 33 2.40.80.45.83**

**infochateaugalissonniere.fr**



**In the heart of nature**



### **Domaine des 3 Versants in Maisdon-sur-Sèvre**

At the heart of the vineyard, guest house renovated above the wine cellar, écoconstruction wood chalet spirit and panoramic terrace on the hillsides of the Sèvre Nantaise. Has kept the soul of its origins with its various traditional buildings and its underground vats.

**Night/ 2 p : 48 upto 52€**

**00 33 2.40.54.89.27**

**contact@domaine3versants.fr**



**At the heart of the Vineyards**



### **Gîte Molinaria in Monnières**

At 6 km of Clisson, italian city, and 18 km from Nantes. Gite 3 épis attached to homes and located on a vineyard. Spacious, it is decorated with taste and refinement while retaining the spirit of the place. Lovely terrace vegetated.

**week : 270 upto 645€**

**00 33 2.40.54.61.06**

**menardpascale3gmail.com**







# THE VINEYARDS OF NANTES, A WINETOURISM GETAWAY

## WE RECOMMEND CAVES TOURISTIQUES

### Women of the wine



#### Château du Coing in Saint-Fiacre-sur-Maine

90 acres wine property around a castle that includes several eras of construction: The Directory and the rustic Italian architecture of the 19th century. Specialized in high-end wines, terroir and character, this vineyard is led by two women.

00 33 2.40.54.85.24  
contact@vgc.fr



### A family history



#### Domaine Luneau Papin in Le Landreau

More than 3 centuries of history for this area which includes the legacy of two family traditions. Each enclosed plot is harvested by hand and vinified in underground vats in the respect of the identity of each terroir. Wine collection comprising numerous crus and Muscadet.

00 33 2.40.06.45.27  
contact@domaineluneaupapin.com



### Organic wines



#### Domaine Bonnet-Huteau in La Chapelle-Heulin

This property, site of a medieval residence, has produced Muscadet for more than 150 years. The whole property is conducted according to the method of organic agriculture with no synthetic chemicals.

00 33 2.40.06.73.87  
bonnet.huteauwanadoo.fr





# THE VINEYARD AT THE EDGE OF WATER



## VALLEYS OF THE LOIRE AND SÈVRE NANTAISE RIVERS

### A Vineyard crossed by rivers

Water is first and foremost rivers. In the South, the Sèvre Nantaise is the natural axis that crosses the vineyard. Secret river like its tributaries, it has a lot of charm! By place, very steep and picturesque as Boussay, Clisson, the Haye Fouassière, it is navigable in part. Along the Maine, Caffino Bridge, a recreational base offers multiple activities in the heart of an exceptional natural landscape in a valley of granite cliffs. The Italianized name « Caffino » pays tribute to the Italian workers who were numerous in this old career.



To the north, water is also a great mosaic of natural environments and a great diversity of species with the Loire Valley and the Goulaine wetlands, a Natura 2000 classified site, a true island of tranquility. To discover also, many ponds for fishing and the nautical lake of St Julien de Concelles.

Many hiking trails plus the GR (long distance trail) of Pays Sèvre and Maine along the rivers.

A green route, southern route of the Loire à vélo® (cycling Loire) allows you to walk along the Loire, on foot or by bike, in the towns of Saint-Julien de Concelles and Divatte-sur-Loire, arriving from Nantes or Anjou.



# THE VINEYARD AT THE EDGE OF WATER



## YOUR CONTACT LIST ALONG THE LOIRE AND SÈVRE RIVERS



### **L'Erre Sauvage at Divatte-sur-Loire (La Chapelle-Basse-Mer)**

Bed and breakfast and river cruises.  
Two-hour walk along the water.

**Tél. 00 33 6 72 16 10 51**  
**[erre.sauvage@gmail.com](mailto:erre.sauvage@gmail.com)**  
**Adult 25€ / Children 19€**

### **Les Balades du pêcheur à Saint-Julien de Concelles**

River cruises on the Loire and  
tasting halt, discovery of a wine propertye

**Tél. 00 33 6 59 68 50 99**  
**[william.figureau@gmail.com](mailto:william.figureau@gmail.com)**  
**35€ per pers with wine tasting**

### **Vedette Gratitude à Vertou**

Cruise aboard a 1936 vintage english motorboat  
on the Sèvre. Passionate guide of the nantes areas.

**Tél. 00 33 2 40 13 25 33**  
**[franleli44@gmail.com](mailto:franleli44@gmail.com)**  
**10€/hour per person**

### **La Toue de Nantes at Vertou**

River cruise along the Loire, Erdre or Sèvre aboard a  
traditional boat and tasting local products.

**Tél. 00 33 6 81 87 64 49**  
**[olivier@latouedenantes.fr](mailto:olivier@latouedenantes.fr)**

**Several places offering a nautical activity  
(canoe, kayak, boat, paddle, sail)..**

### **Nature leisure centre of Pont Caffino, à Maisdon-sur-Sèvre**

Tél. 00 33 2 40 06 54 07  
**[basedeloisirs@pontcaffino.fr](mailto:basedeloisirs@pontcaffino.fr)**

### **Canoë Kayak club of Clisson at Cugand**

Tél. 00 33 2 40 54 39 59  
**[ckclisson@orange.fr](mailto:ckclisson@orange.fr)**

### **Canoë Kayak club of Terbin, at Gétigné**

Tél. 00 33 2 40 54 04 82  
**[getignecanoekayak@free.fr](mailto:getignecanoekayak@free.fr)**

### **Cap Sports et Nature, leisure centre at Saint-Julien-de-Concelles**

Tél. 00 33 2 40 36 85 79  
**[contact@capsn.org](mailto:contact@capsn.org)**

# THE VINEYARD OF NANTES, WALKS AND HIKES

## ON FOOT

To the discovery of the vineyard of Nantes... On foot !

**40** tracks

**600** km marked paths

The Vineyard of Nantes offers a beautiful green setting convenient to walking. Depending on the hikes, diverse landscapes are revealed: the banks of the Loire and the Divatte, the market gardening valley, the wetlands of Goulaine, peaceful or tumultuous rivers (the Sèvre Nantaise, Maine, Sanguèze), hillsides of vines that offer breathtaking panoramas and the hedges farmland countryside. Colorful wine houses, mills, mansions, castles, churches and chapels punctuate marked hiking trails. South of the vineyard, the GRP® long distance trail of Sèvre and Maine is also a part of St James way.



**Follow the hiking guide !**

*An elegant cardboard box of  
38 hiking cards and a general  
map of circuits.  
On sale in the Tourist Offices of  
the territory.*

### "Murmures de rochers"...



Along the Sèvre Nantaise and Maine, 8 recreational courses invite to the fun and sensory discovery of nature. Real recreational and interactive scenographies for young and old, family and hikers.





# THE VINEYARD OF NANTES, WALKS AND HIKES

## BY BIKE

### To the discovery of the vineyard of Nantes... By bike !



The vineyards of Nantes are crisscrossed by cycle routes such as the Loire à vélo® (Cycling Loire) to reach Nantes along the Loire and the Vineyard by bike in the heart of the vineyard.



The Loire Cycling® southern route pursues 10 kilometers of greenways to Nantes reserved for pedestrians, bicycles and horses along the Divatte levee.

This route runs along the Divatte levee, the last Loire dike completed late nineteenth, offering beautiful views of the Loire.

The Pierre percée, former fishing village, is now a small port for boaters and fishermen of the Loire. The Pierre percée invites to a relaxing break in a park, a place where you can rent bicycles.



The vineyard by bike is a network of marked circuits of 100 km composed of 5 loops shorter to go at its own pace. Each bike loop allows to discover varied landscaped atmospheres and a diversified heritage: castles, wineries, churches, chapels, sites of visit ... The 5 loops are interconnected with an access by train since the station of Pallet.

\*La Loire à vélo® : A 800-km cycle route along the Loire River, the longest river in France, offering splendid landscapes. The Loire à Vélo® is part of Eurovélo 6, a major European cycle cross section linking the Atlantic to the Black Sea



**All events p.25**  
**Events related to walks and hikes and rides**



# THE VINEYARD OF NANTES, LIFESTYLE AND GASTRONOMY

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## A GOURMET GETAWAY

### Lifestyle and gastronomy

All gourmets know the recipe for white butter sauce « le beurre blanc » invented by the famous Clémence Lefeuve who held at the beginning of the 20th century an inn in the Vineyard of Nantes.

This recipe with multiple interpretations adapts wonderfully well to the Loire fish (pike, lampreys, pikeperch, salmon) and reveals the pairing harmonies with Muscadet wine.

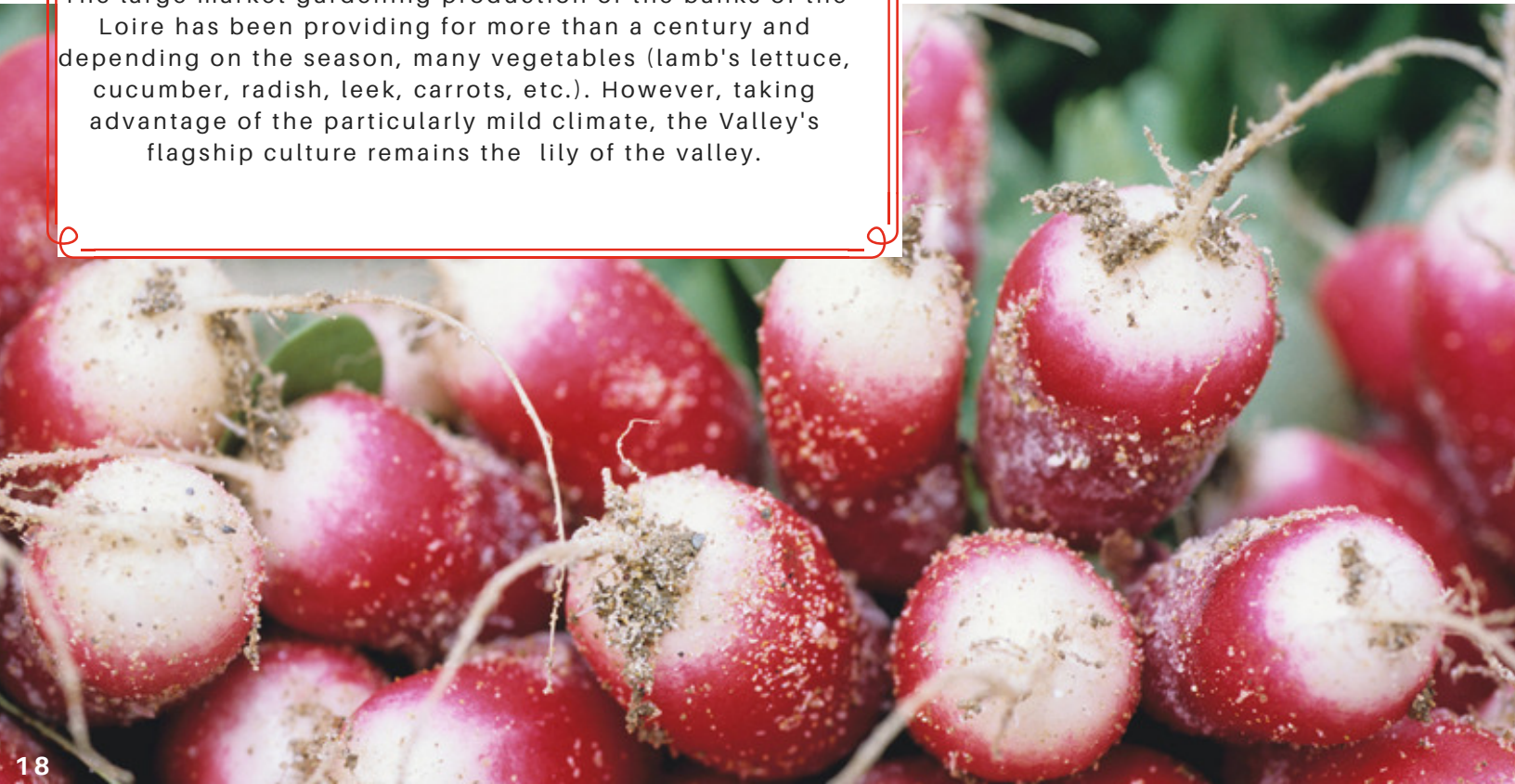
Excellent pre dinner drink, it is a complex wine that will also pairs with white meats or frog legs. As for the Gros Plant wine, dry, fresh and light, it is the ideal companion seafood and shellfish.

The large market gardening production of the banks of the Loire has been providing for more than a century and depending on the season, many vegetables (lamb's lettuce, cucumber, radish, leek, carrots, etc.). However, taking advantage of the particularly mild climate, the Valley's flagship culture remains the lily of the valley.



### A little special award...

Clémence LeFeuvre is also the name given to an all-female jury that has been rewarding a muscadet since 1993.





# THE VINEYARD OF NANTES, LIFESTYLE AND GASTRONOMY

## A GOURMET GETAWAY



### White butter sauce recipe\*

Unsalted Butter 100 gr  
salted butter 150 gr  
2 or 3 grey shallots  
10 cl Muscadet wine  
10 cl white vinegar  
Salt and pepper

Finely chop the gray shallots, fry them in a saucepan over low heat with the muscadet and vinegar until a dry reduction is obtained, cook on a low heat for as long as possible.

The choice of shallots is essential for the realization of the White Butter: take Grey Shallots!

When serving, add the butter and salted butter in small pieces while stirring.

Mix with a whisk well to obtain a creamy sauce. Rectify the seasoning according to your taste.

Once your sauce is ready, serve immediately or keep warm on a low heat, stirring from time to time.

The White Butter Sauce can be served with the Pike perch but also Pike or even a sea fish if you prefer.

*\*Charles Batard, Clémence restaurant chef recipe  
in Saint-Julien-de-Concelles*



### Le manoir de la Boulaie in Haute-Goulaine

Chef Laurent Saudeau combines the culinary distinctions: 2 Michelin stars, 4 Gault & Millau toques that reward his innovative experiences and his technicality.

*Michelin Starred*



### L'Auberge de la Gaillotière in Château-Thébaud

In an old winery, surrounded by vineyards, the inn welcomes you to its dining room under its impressive beams. Authentic and tasty cuisine. Take away meals, terrace service.

*In the heart of the vineyards*



# THE VINEYARD OF NANTES, HIGHLIGHTS



## LES CAVES étonNantes

June to October



For a privileged meeting, winegrowers have prepared an entertainment program in their vineyard or château.

They open their doors to the public and give them all their secrets. The concept ? To discover these places rich in history through amazing activities.



3rd week end of june



Clisson hosts the biggest french festivals. More than 180,000 festival-goers of rock and metal, a wave of decibel lifted by a program composed of more than 170 groups over 3 days ! More than just a festival, a real experience to discover in a dantean scenery.



June 3rd & 4th



The very meeting place for all artists in the region: painters, sculptors and photographers like to meet in Clisson to enjoy the beautiful setting of the city with the charm of Italy. Artists create their works, in the open sky. Street entertainment, music, guinguette, an artistic and friendly festival for the whole family!



Wednesdays and Sundays  
in July and August



Let yourself be led by Lieutenant Z and Agent Patu, the two very special agents of the Patriotic Intervention Squad whose mission is to make you discover the medieval and Italianizing city of Clisson, in a mix of theater, songs, music and off the wall historical scenes.( in french only )





# THE VINEYARD OF NANTES, HIGHLIGHTS



## La rentrée du Vignoble à Vélo



### 1st Sunday of september

Loop about twenty km to be made by bike. A rally with questions for young and old is organized to discover the vineyard. Tasting stages of local products, concerts, games, shows, exhibitions create a festive and friendly atmosphere. A day to do with family and friends !

## VVR VIGNES VINS RANDOS



### 1st week end of september

15 tasty walks in the heart of the Loire Valley vineyard to go with family or friends. Accompanied by the winegrowers who came to share their passion and their know-how, you will enjoy the magnificent landscapes of the designated wines and discover all the secrets of making these wines. colorful !



## RandissimO en Vallée de Clisson



### 2nd week end of september

Lovers of nature and heritage, discover the places of the Clisson Valley a whole weekend of hikes ! On foot, by bike or canoe, in the morning, afternoon and even at night. Animated tours to do with family or friends. Pleasure and friendliness guaranteed.



## LES MUSCADÉTOURS



### 1st weekend of october

Notice to epicureans, wine lovers, gastronomy and friendliness! On the program: many activities in emblematic vineyards, events around gastronomy and tasting, heritage, culture and nature.

# THE VINEYARD OF NANTES,



## UNMISSABLE EXPERIENCES



# 1

**Spend an exception night equal to giraffes...**

In Zoo de la Boissière du Doré



# 2

**Do its own sheet of paper to the tank**  
In paper Mill of Liveau in Gorges



# 3

**Discover the Conservatory of old grape variety**

Museum of the vineyards of Nantes  
in Le Pallet



# 4

**Enter in the king's room**  
In Castel of Goulaine in Haute-Goulaine



# 5

**Immerse yourself in life-size painting**  
In park of Garenne-Lemot in Clisson





Follow news of The Vineyards of Nantes



## Press contact

Samuel Chapart - Communication and Marketing department  
Tél. 00 33 2 40 36 35 94

## Press webpage

The presskit is available at :  
<http://www.visitnantesvineyard.com/en-vignoble-nantes/press>